

THE EVIDENCE REPORT

Vol. 1 No. 3

AUGUST 2004

Hal Copeland, Editor

The People Who Make A Difference

This quiz is adapted from a message written by the late Charles Schulz, the creator of Peanuts. You don't really have to take the quiz. Just read the rest of the letter straight through and you'll get the point.

1. Name the five wealthiest people in the world.
2. Name the last five Heisman Trophy winners.
3. Name the last five winners of the Miss America Contest.
4. Name ten people who have won the Nobel or Pulitzer Prize.
5. Name the last half dozen Academy Award winners for best actor and actress.
6. Name the winners of the World Series over the last decade.

How did you do? The point is none of us remembers many headlines of yesterday. There are no second rate achievers — they are the best in their fields. But the applause dies. Awards tarnish. Achievements are forgotten.

Here's another quiz. See how you do in this one:

1. List a few teachers who aided your journey through school.
2. Name three friends who helped you through a difficult time.
3. Name five people who have taught you something worthwhile.

4. Think of a few people who made you feel appreciated and special.

5. Think of five people you enjoy spending time with.

6. Name a half dozen heroes whose stories have inspired you.

Easier? The people who make a difference in your life are generally not the ones with the most credentials, the most money or the most awards. They are the ones who care.

In closing, Mr. Schulz shared this bit of advice: Don't worry about the world coming to an end today. It's already tomorrow in Australia.

What We See Enhances Everything We Hear

Here is a "communications skill tip" from Sonja Hamlin, author of *How To Talk So People Listen*, published by Harper & Row.

"Design high impact visuals, deciding whether comparisons, facts, and data should be put in picture, graph, chart, slides, diagram, exhibit or video form." Using high tech or traditional methods, that's what **Litigation Graphics** does for you.

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Dates Open for New Graphics Demo

Some current and future dates are available for the 20-minute program, "The Attorney's Graphic Exhibits and Animation Sampler."

Marsha Drebelbis introduces the program, a new interactive CD-ROM with narration and music, published recently by **Litigation Graphics**. See and hear about clips from past cases. Learn about visual strategy for future cases.

To schedule a free "show and tell" program for your organization or litigation group, please call (214) 951-0032.

A 30-Second Mystery

A famous man has plotted the deaths of well over a hundred people, many of whom were royalty. Some survived, but many did not. The man is famous the world over for what he's done, yet he's never been tried by a court of law. The mystery: Who are the man's two most famous victims and what is the man's name?

(From *30-Second Mysteries*, published by Spinner Books.)

For the answers, please see our next issue.

Video-Frame Focus Exhibits Help Jurors Remember

Q. What are Video-Frame Focus Exhibits?

A. They are graphic exhibit poster boards that include a still picture (captured from the video) of each key witness, with the “focus” on brief printed excerpts from the witnesses’ testimonies.

Q. What can Video-Frame Focus Exhibits accomplish?

A. Jurors grow weary and forgetful. Even after watching depositions on video, they can confuse

who said what. The graphic boards, with short phrases that focus on selected testimony, enable jurors to recall and retain the facts presented.

Q. What size are the boards?

A. At least 30”x40”. For most courtrooms we suggest 36”x48”.

Q. How many boards?

A. At least one for every key witness who testifies.

Q. How do Video-Frame Focus

Exhibits compare with video?

A. Both in combination, can be extremely effective. While the video’s exposure ends when you turn it off, the graphic board continues to communicate long after.

Litigation Graphics helps you find a way to persuade and win!

Deposition pg. 106, l. 13-22.

Dr. Barrash



Q. ... In this case, Doctor, in all candor and in all fairness, do you agree that it would appear from the records that the strain that my client received in this wreck of March the 10th, 1995, put into motion the series of events that ultimately led to his surgery?

A. I think the records bear that out.

Q. Okay, sir. The answer is yes?

A. Yes.

“This Focus Exhibit was effectively used in closing argument to emphasize that even the Defendant’s hand-picked doctor testified that the truck wreck caused our client’s need for surgery, and helped turn a \$30,000 offer into a \$725,000 jury verdict.”

George Chandler
Chandler Law Offices
Lufkin, TX

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A newsletter published by

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THE EVIDENCE